Book before 31 December 2025



EXHIBITION & **SPONSORSHIP PROSPECTUS**



PARTICIPATING SOCIETIES

























www.spineweek.org 3

SPINEWEEK 2027 SECRETARIAT

Medicongress

Noorwegenstraat 49 9940 Evergem, Belgium Phone: +32 9 218 85 85

Email: spineweek@medicongress.com

Overall Management



Ms. Lien Ysebaert
Congress Manager
lien@medicongress.com
Direct Line: +32 9 218 85 8

Registration



Ms. Fien Christiaens
Assistant Congress Manager
fien@medicongress.com
Direct Line: +32 9 218 85 82

medicongress

conference & association management

Exhibition



Ms. Astrid Dedrie Congress Manager astrid@medicongress.com Direct Line: +32 9 218 85 84

Scientific Program



Ms. Els Vertriest Congress Manager els@medicongress.com Direct Line: +32 9 218 85 81

Please contact the above persons for sponsorship, registration and scientific content for SpineWeek 2027.

WELCOME MESSAGE

Dear Colleagues, Partners and Friends,

We cordially invite you to join us in Montréal, Canada for **SpineWeek 2027**. The vision of organizing a collaborative meeting that brings multiple spine societies together under one roof began at the turn of the century. This idea came to life with the first SpineWeek conference, held in Porto, Portugal, in 2004. The event was met with eager support from individual participants, the participating scientific societies, and the MedTech industry.

Since then, SpineWeek has continued to grow and evolve. Subsequent meetings were held in Geneva, Switzerland (2008); Amsterdam, Netherlands (2012); and Singapore (2016), where we saw a significant increase in participation from the Asia-Pacific region. This global reach led us to plan a meeting in the East for 2020. Although SpineWeek 2020 was postponed due to the coronavirus pandemic, we successfully rescheduled it in Melbourne, Australia, in May 2023 with an enthusiastic turnout and outcome.

One of the most unique and powerful aspects of SpineWeek is the opportunity for cross-pollination across societies. With multiple spine organizations convening simultaneously, attendees gain exposure to a broader spectrum of ideas, techniques, and technologies than they would at a single society's meeting. This dynamic environment encourages the exchange of research breakthroughs, fosters camaraderie across specialties and regions, and opens doors for innovative partnerships. It's a space where new insights emerge and the global spine community unites to advance patient care.

Looking ahead, we are thrilled to announce and welcome you to the next SpineWeek in Montréal, Canada, **May 16 - 20, 2027** - the first-ever SpineWeek hosted in North America. This highly anticipated event will feature an exciting week of cutting-edge scientific presentations and collaborative learning opportunities in one of Canada's most vibrant cities. We invite you to join us in Montréal for this landmark gathering and help spread the word as we continue our tradition of advancing spine care across the globe.

Thank you for your ongoing support and enthusiasm, and we look forward to seeing you in Montréal!

The SpineWeek Committee

Chris Colloca Jiří Dvořák Robert Gunzburg Marek Szpalski

MONTRÉAL

MONTRÉAL FACTS

Montréal was designated a UNESCO City of Design in 2006. There are many aspects to the designation, from urban planning to the support of creativity to the prevalence of artisanship. Check out the beautiful architecture around the city, especially in Old Montréal and the Old Port.

In the summer of 1976, Montréal hosted the first Olympics ever held in Canada and the only summer games hosted in Canada to date. Today, visitors can explore various Olympic venues and see icons like the Olympic Stadium.

Montréal is built around a hill called Mount Royal. It is from this term the city received its name. The hill — which is designated park space — was designed by Frederick Law Olmsted, the same person who designed New York City's Central Park. The city has a bylaw stipulating that no skyscraper can be taller than the iconic cross found at its top.

Montréal's is one of the best airports in North America, with direct access to almost 150 destinations around the globe.

Montréal is home to one of the world's largest cultural enterprises: the Cirque du Soleil. The Canadian entertainment company is the largest contemporary circus producer in the world.

Just as Manhattan is located on an island in the Hudson and Harlem Rivers, Montréal is also situated on an island. The St. Lawrence River is one of the largest rivers in North America, and acts as the primary drainage outflow of the Great Lakes. That's why river cruises are perfect for your Montréal meetings.

In recognition of Montréal's 350th anniversary in 1992, the city of Berlin donated a small section of the infamous wall that once divided East and West Germany. The concrete piece is located in the Ruelle des Fortifications, adjacent to the Montréal World Trade Centre.

FLYING TO MONTRÉAL

The YUL Montréal-Trudeau International Airport is the main passenger airport in Montréal. Whether you're arriving or departing, here's what you need to navigate this important travel hub! YUL Montréal-Trudeau International Airport is the third largest airport in Canada, located 20 minutes west of downtown Montréal. Everyone arriving via an international flight must pass through border services. The Canada Border Services Agency (CBSA) is responsible for providing integrated border services in Canada, including customs, immigration, and luggage inspection services. Expect to answer simple questions around the purpose of your travels, where you'll be staying, and what you'll be doing in Canada.

Depending upon your citizenship and the number of arriving flights, this process can take anywhere from 15 minutes to a couple of hours. To make the process easier, you can complete your declaration in advance using the ArriveCan app.

OFFICIAL TOURIST INFORMATION

www.mtl.org

LANGUAGE

The official languages of Canada are English and French. All talks during the Meeting will be given in English.

VISA, CUSTOMS, LEGAL REGULATIONS

We advise everyone to apply as early as possible for a visa. Most people need a visa or an Electronic Travel Authorization (eTA) to travel to Canada - not both. Some people may only need their valid passport. Find out what document you need to travel, visit family and friends, do business, or transit through Canada, and how to extend your stay via www.ircc.canada.ca/english/visit/visas.asp

The application is completed online and costs \$7. Apply now for an eTA!

In case you would need an invitation letter, please contact spineweek@medicongress.com to request your letter.

MONEY MATTERS

The Canadian dollar (CAD) is the official currency of Canada. It is available in paper notes of 5, 10, 20, 50, and 100 dollars. The federal Goods and Services Tax (GST) rate in Canada is 5%, which applies to most goods and services, with a few exceptions. Additionally, a provincial sales tax (PST) of 9.75% is applied to most goods and services, depending on the province.

WEATHER

In May, the average temperature in Montréal is a mild 14°C, reaching highs of 19°C in the warmest part of the afternoon.

TIME ZONE

Montréal, Canada, operates on Eastern Standard Time (EST), with an offset of GMT-5. Daylight Saving Time (DST) starts in March, when the clocks is moved forward by one hour. Note that DST will be in effect during your visit in May 2027.

EMERGENCY NUMBERS

Fire, Police and Ambulance: 911
Info-Santé: 811

PHARMACY

There is one 24-hour pharmacy on the Island of Montréal: Jean-Coutu: 305 Sherbrooke Street West, Montréal, QC, H2X 1Y1

Other pharmacies around PDC

Jean-Coutu

- 614 Saint-Jacques Street
- Complexe Desjardins

Pharmaprix

- 1000 Wellington
- 1 Place Ville-Marie

PALAIS DES CONGRÈS DE MONTRÉAL

Palais des congrès de Montréal

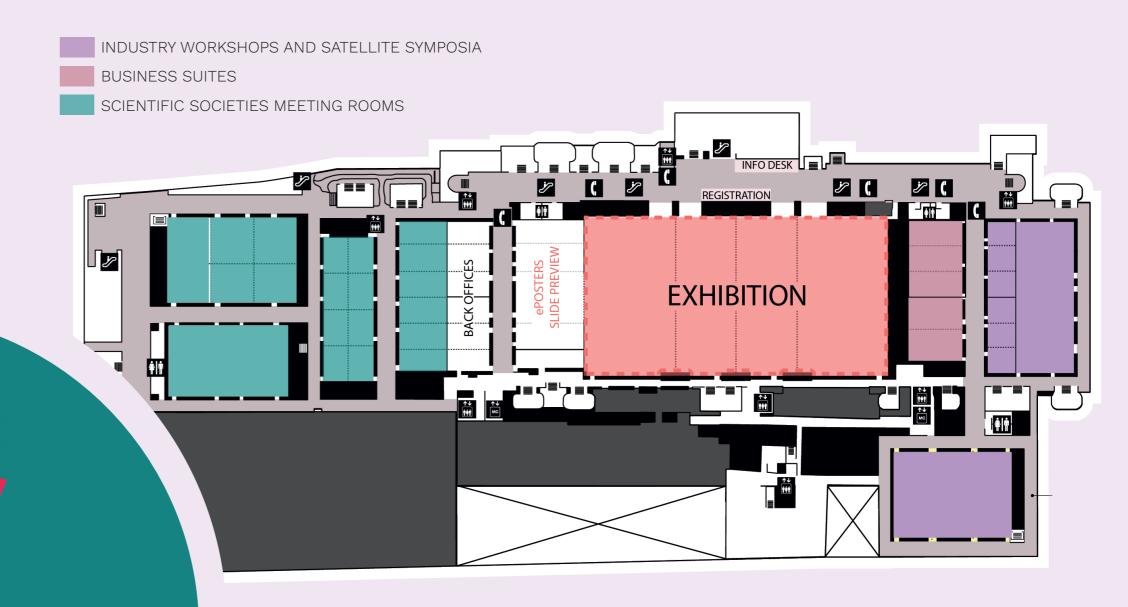
1001, Place Jean-Paul-Riopelle Montréal, QC, H2Z 2B3 https://congresmtl.com/en/visitors/directions/

Palais des congrès de Montréal is the leading international convention centre in Canada! PDC serves organizers, exhibitors and visitors seeking unique, safe experiences. The Convention Centre promises unforgettable events delivered with Montréal's trademark creativity, experiential flair and knowhow.

Located in the heart of downtown Montréal, the Palais des congrès de Montréal offers state-of-the-art facilities and cutting-edge technology to ensure the success of any event. With over 200,000 square feet of versatile space, the convention centre can accommodate events of all sizes, from intimate meetings to large-scale conventions.

The professional team at the Palais is committed to providing exceptional service and support, making it the ideal choice for your next event. For the SpineWeek Conference, the Palais des congrès de Montréal guarantees an unforgettable experience, showcasing Montréal's renowned creativity and expertise. Easily accessible by metro, it is conveniently located near hotels and the shopping center.

FLOOR PLAN



SPONSORSHIP LEVELS

Companies can achieve sponsorship levels by combining exhibition booth space with extra sponsorship items.

Once a sponsorship level is reached, the corresponding benefits in the below table will apply. Please note that all booth allocations are done on a first-come, first-served basis.

The below amounts solely reflect the sponsorship and exhibition space and do not include participant registration fees paid by companies.

	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR	COPPER BOOTH
Price (EU)	€ 150,000.00	€ 100,000.00	€ 75,000.00	€ 50,000.00	€ 15,000.00
Acknowledgement on congress website and app	Company name and logo with hyperlink to company website				
All publications	Named as Platinum Sponsor	Named as Gold Sponsor	Named as Silver Sponsor	Named as Bronze Sponsor	Named as Copper Sponsor
Exhibition badges (access to the exhibition only)	50	25	15	10	5
Scientific badges (access to all lectures)	15	10	7	5	3
Tickets for the All Societies Gala Reception	10	5	2	1	1

Exhibition spaces and Industry workshops will be assigned based on sponsorship levels, with priority given on a first-come, first-served basis. To ensure the best available spaces, we encourage sponsors to confirm their participation as early as possible. Higher sponsorship levels will receive earlier access to space selection.

SPONSORSHIP ITEMS

SOCIAL EVENTS

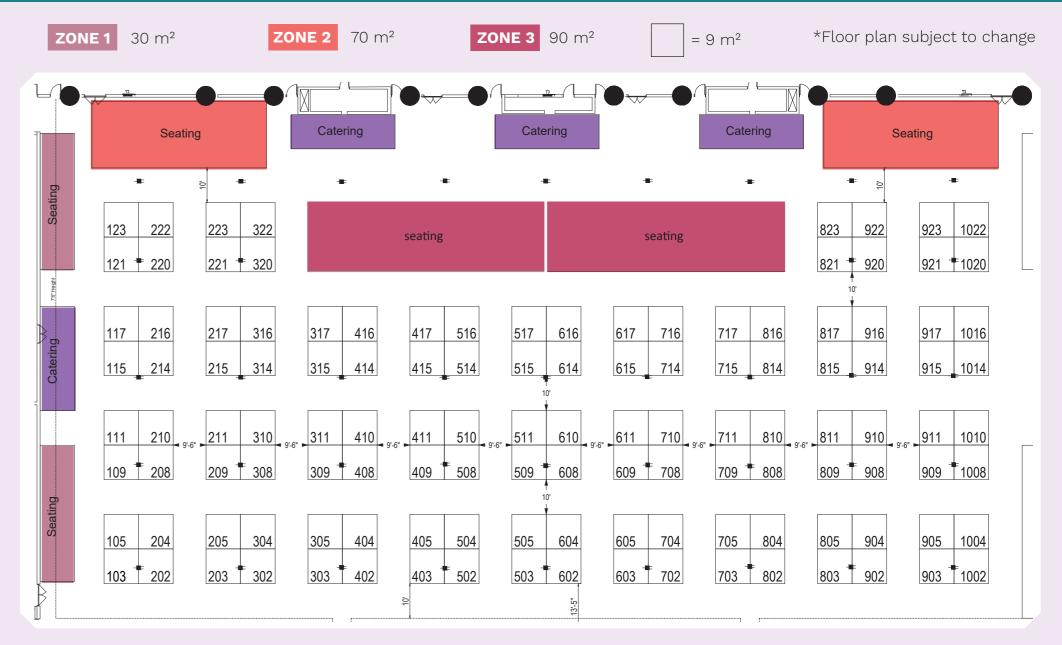
All activities organized by companies involving more than 100 participants in SpineWeek 2027 are to be decided on in consultation with both the Organizing and the Scientific Committees. If you need help or suggestions for your evening event(s), please contact lien@medicongress.com. SpineWeek Social events will be organized on 16, 17, 18 & 19 May 2027.

	SPONSORSHIP ITEMS	UNIT PRICE (EU)
Raw booth space	Reservation of raw booth space during SpineWeek 2027 (minimum size 9m²)	€ 850,00 / m²
	Coffee break Mentioned in program book & app Announced on coffee tables Possibility to use own napkins	€ 12.000,00 / coffee break
Catering	Water dispensers Name/logo will be on the water dispensers	€ 1.000,00 / each
	Evening functions Society dinners can be sponsored	Please contact lien@medicongress.com
Congress bags	Congress bags - printed by the organisation The company sponsoring the bags can insert a flyer free of charge The SpineWeek logo & a QR code leading to the company website will be printed on the bags	€ 25.000,00
	Bag inserts (leaflet/small brochure) Max A4 size Max 4 pages The company delivers the inserts (approximately 5,000 copies)	€ 3.000,00

Advertisements (approx. 5.000 copies in full colour print)	Outside back cover	€ 6,000.00
	Inside back cover	€ 5,000.00
	Two facing pages	€ 5,000.00
	Inside full page	€ 3,500.00
Multimedia	iPhone and smartphone application Available in App Store, Google Play and Windows Phone Store Exclusive sponsorship	€ 15,000.00
	Branded Wireless Internet	€ 5,000.00
	Push notification in the App	€ 2,000.00
	1. Three windows at the main entrance of the meeting venue	€ 2,000.00 / window
Branding	2. Branded large staircase with your company logo, rate includes printed graphics (cfr. brochure - upper three parts only)	€ 12,000.00
	3. Branded escalators from the 2nd to the 5th floor - with your company and SpineWeek logo, rate includes printed graphics	€ 8,500.00 (one escalator) € 23,500.00 (three escalators)
	4. On-screen publicity shown in a loop (hall registration desk & entrance)	€ 2,500.00
	5. Custom flags with your company and SpineWeek logo - design must be approved by the organization.	price on demand lien@medicongress.com



EXHIBITION FLOOR PLAN



INDUSTRY WORKSHOPS & SATELLITE SYMPOSIA

Companies have the opportunity to organize their own workshop, satellite symposium or demonstration daily during dedicated time slots of 1½ hour: before the Meeting (morning slot), at lunchtime and after the Meeting (evening slot).

These will be announced in the Final Program, in the App and on the website of SpineWeek 2027. An announcement of the Workshop/Satellite Symposium can be included in the congress bag free of charge.

The allotted time slot for all workshops, satellite symposia and demos, will not conflict with the official SpineWeek program, Welcome Reception or All Societies Gala Reception.

	PRESENTATION TIME	ROOM ACCESSIBILITY
Time slot 1: breakfast	07.00 - 08.00 hrs	06.30 - 08.30 hrs
Time slot 2: lunchtime	12.30 - 14.00 hrs	11.30 - 14.30 hrs
Time slot 3: evening	18.30 - 20.00 hrs	18.00 - 20.30 hrs

Companies are encouraged to offer drinks and/or lunches just before/during or after their Workshop or Symposium. Offers for catering will be made by the official catering company of SpineWeek 2027 (cf Exhibitors' Technical Manual). Food and drinks can be served in the meeting rooms or in the corridor in front of the reserved meeting room.

The following audiovisual equipment is included in the room rental for Workshops/Satellite Symposia:

- Plasma screen or projector
- Audio
- Laptop

A technician will be stand-by during your Workshop/Satellite Symposium.

Additional AV equipment can be booked through Medicongress. External AV companies are not allowed to work at the Congress venue.

	CAPACITY THEATRE SET-UP	RATE
Workshop rooms	40	€ 5,900.00
	60	€ 8,000.00
	140	€ 9,500.00
	200	€ 12,500.00

BUSINESS SUITES & SEATING AREAS

BUSINESS SUITES

We have several meeting rooms available, ranging from small to large meeting rooms that can accommodate up to 217 delegates in theater style.

Companies are encouraged to offer drinks and/or lunches just before/during or after their meetings. Offers for catering will be made by the official catering company of SpineWeek 2027 (cf Exhibitors' Technical Manual). Food and drinks can be served in the meeting rooms or in the corridor in front of the reserved meeting room.

The room set-up can be customized and discussed with the local partner for furniture arrangements.

Additional AV equipment can be booked through Medicongress. External AV companies are not allowed to work at the Congress venue.

SEATING AREAS

You can also sponsor the seating areas in the exhibition. We provide the furniture and you are responsible for the branding materials. Please note what is possible per seating area:

ZONE 1	30 m²	2 roll-up banners
ZONE 2	70 m²	3 roll-up banners, napkins & business cards
ZONE 3	90 m²	3 roll-up banners, napkins, business cards. A TV on a foot will be available. Please provide your company presentation on a USB key.

Price on demand, contact lien@medicongress.com



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MEDTECH ETHICAL CHARTER

MedTech Europe (https://www.ethicalMedtech.eu/) is the trade association representing thousands of leading medical technology and diagnostic companies in Europe.

The MedTech Europe Code of Ethical Business Practice regulates all aspects of member companies' relationships with physicians and medical societies, throughout Europe and the Middle East and with particular emphasis on congresses, conferences and other educational events.



In addition to already demanding restrictions on venues, hospitality and event formats, as of January 2018 members will no longer be allowed to provide direct sponsorship of congress attendance (registration, travel and accommodation arrangements).

Instead, companies may provide indirect support in the form of Educational Grants. Subject to strict guidelines industry will grant funds to medical societies or their agents (e.g. PCOs) who will in turn allocate funds to potential congress attendees.

Promotional activities such as exhibits, satellite symposia and advertising will continue but with ever greater scrutiny and stringent requirement for formal MedTech pre-assessment.

After rigorous selection, MediCongress Services NV is among the first organisations to earn the MedTech Ethical Charter. This is the official certification of those PCOs that demonstrate understanding and commitment to the new regulations.

Working with MediCongress Services NV, an officially licensed MedTech Trusted Partner, will offer very real advantages to MedTech member companies, medical societies, conference venues and hotels:

- Standardised Educational Grant request and application processes industry's indirect support of congress attendance is compliant from the outset
- Compliant destination and venues selection process pre-clearance and quicker assessment within MedTech's Conference Vetting System allows earlier commitments, great financial visibility, less uncertainty
- Inherently compliant conference design, formatting and presentation our team's certified regulatory expertise and understanding means that our healthcare company sponsors, medical society clients and business partners (venues, hotels) will avoid potentially contentious situations
- Gateway to the regulators compliance is in constant evolution. When new issues arise Medicongress Services NV has direct working relationship with MedTech we can help minimise ambiguity and risk for all stakeholders throughout the event cycle.

HOW TO PROCEED?

Reservation of booth space and/or other sponsorship items will only be accepted if made through www.spineweek.org. Upon receipt of your Reservation Contract, a reservation confirmation will be immediately generated and sent by email. This reservation confirmation can be protested within 5 days after receipt, after which it becomes final.

For any questions please contact astrid@medicongress.com.

STEPS TO FOLLOW

Download your sponsorship contract on www.spineweek.org/exhibition



Duly fill out and sign the contract



Go to www.spineweek.org/exhibition



Fill out all company information and upload contract (website, logo, summary, ...)

BOOTH CONFIRMATION

SpineWeek will send an email confirming exhibition space and/or other sponsorship items as well as an invoice for a non-refundable deposit payment of 50% of the total amount of the booking. This invoice is to be paid within 30 days. If not paid in time, the exhibition space and other sponsorship items become vacant again.

The reservation is only final after receipt of the above documents and deposit invoice payment.

Final allocation of the booths will be made according to the total amount of sponsorship (platinum, gold, silver, bronze & copper level) and the date of the booth space reservation.

Exhibitors wishing to avoid being located next to competitors can indicate this on the contract.

Your company name will become available on the website after receipt of the 50% deposit payment.

GENERAL RULES

GENERAL

The SpineWeek Exhibition is located on level 5. The registration area and meeting rooms are located next to the exhibition area. Loading docks are situated in 1001, Pl. Jean-Paul-Riopelle.

RATES

Booth spaces are available at a rate of € 850.00/m², with a minimum booth size of 9m² (3x3m). Rates are in EUR and exclusive of taxes.

RATES INCLUDE

- Exhibition floor space as indicated on the reservation contract (raw space)
- 2 exhibitor badges per 9m² and at least one free scientific registration, i.e. a badge giving access to all the scientific sessions and all relevant meeting documents.
- Welcome Reception on 16 May 2027 for registered exhibitors
- · Coffee breaks and lunches for registered exhibitors
- Exhibitors' Technical Manual
- Acknowledgement on the SpineWeek 2027 website
- · Company profile and logo in the Final Program, on the website and in the App

TENTATIVE EXHIBITION OUTLINE

- Set-up of the exhibition: 15 May 2027
- Exhibition dates: 16 20 May 2027
- Dismantling of the exhibition: 20 May 2027

These dates are to be reconfirmed and will be listed in the Exhibitors' Technical Manual (available December 2026).

EXHIBITORS' TECHNICAL MANUAL

The Exhibitors' Technical Manual with all details on the SpineWeek 2027 exhibition will sent to all confirmed sponsors and exhibitors in December 2026.

EXHIBITOR BADGES

Exhibitors are required to make an exhibitor registration free of charge in accordance with the rented m². They will receive exhibitor badges (which differ from the participant badges) with personal name and company name offering access to the exhibition only. Access to the coffee breaks, lunches and Welcome Reception on 16 May 2027 is offered with these badges.

Exhibitor badges do NOT give access to the scientific sessions. At least one free scientific registration is offered per 9m². Exhibitor badges must be ordered online at www.spineweek.org (Sponsor section).

Deadline for exhibitor registrations: APRIL 5, 2027. All badges that have to be produced after this deadline will be charged. The same applies for lost badges.

FINANCES

PAYMENT

- Sponsorships confirmed before 31 December 2025, receive a 10 % discount on the total contracted amount.
- Non-refundable deposit payment of 50% of the reservations made within 30 days after reservation (see above). If not received within due time, the booth space and other sponsorship items become vacant again for other sponsors.
- The full amount of sponsorship is to be paid by 31 January 2027.
- · All payments are to be made after receipt of invoices sent by SpineWeek.
- Please clearly mention the invoice number on all payments.
- Access will be denied to any company representatives and/or booth builders if the company has not fulfilled its financial obligations.

CANCELLATIONS

• In case of cancellation or reduction of booth space or sponsorship, the deposit of 50% of the initial contracted amount remains mandatory and non-refundable.

• For cancellations received as of 1 January 2027, the full 100% of the total of contracted sponsorship and/or exhibition space reservation remains mandatory.

IMPORTANT NOTE

All invoices - without any exception and regardless of company rules - must be paid on the deadline mentioned on the invoices. By signing the Reservation Contract companies accept this regulation.

In the event of default of payment on the date indicated on the invoice, the client is compelled to pay an interest of 12% per year (1% per commenced month) on the total amount due and a compensation of 10 % with a minimum of 500 Euro and this without prior reminder or notice. Any default of payment of one of our invoices on the expiry day is automatically accompanied by a claim for immediate payment of all other invoices with later expiry dates. In this case, we have the right to cancel all booked orders: this cannot lead to a claim of damages against us. On the other hand, we do retain the right of claiming compensation.

In case payment modalities are not fulfilled in time, the organizers reserve the right to cancel the booth space and/or to deny access to company representatives or booth builders of the companies in question. In any event, the amount due - as invoiced - remains to be paid.

Any person or company placing an order which is to be paid for by a third party, is personally responsible for payment, even if we agree with this procedure. In case of contention, only the courts of Ghent, Belgium are in charge.

REGISTRATION & HOTELS

REGISTRATION

Companies wishing to sponsor the registration fees of participants attending SpineWeek 2027 (group registration) must contact the registration department of Medicongress in advance (spineweek@medicongress.com).

The registration fees applicable are those valid on the day of payment for the exact number of participants. The full amount for the group registration must be transferred immediately in order to secure this booking and to guarantee the registration rate.

HOTEL ACCOMMODATION

Rates for hotel accommodation will become available on the SpineWeek website by September 2026. We strongly suggest to book rooms through the official SpineWeek hotel partner.

VISA INFORMATION

Immigration information for your attendees and exhibitors requiring visas – must be done no later than 6 months prior to the meeting.

It is important that exhibitors complete and return the forms to receive a quote for customs and or shipping (one-way or round trip). We will email the exhibitors these forms along with more specific instructions closer to the meeting date.

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GENERAL RULES & DISCLAIMERS

- All rates are quoted in EUR and exclusive of taxes.
- All activities organized by companies involving participants in SpineWeek 2027 are to be decided on in consultation with both the Organizing Committee and the PCO.
- The announced participation numbers are always an indication, not a certainty.
- The organizers reserve the right to change the Exhibition & Sponsorship Prospectus and the exhibition floor plans if necessary.
- The application is legally binding on the exhibitor pending its acceptance in writing by the organizer. Reservations which have been made can be cancelled according to the cancellation policy. Only written cancellations will be accepted.
- Sponsoring companies will receive an invoice. All booth reservations and other sponsorship must be paid according to the above regulations. Construction of the booth at SpineWeek 2027 will only be allowed if payment in full is received by SpineWeek within due time.
- Distribution of drinks and meals must be in compliance with the rules of the congress venue, which has its own caterer (see Exhibitors' Technical Manual).
- Liability: in participating in SpineWeek 2027 as a sponsor, companies agree that neither SpineWeek, the Organising Committee nor the Secretariat assume any liability whatsoever. Companies are responsible for making their own arrangements in respect of insurance and organisation of their booth.
- In case of "Force Majeure" neither SpineWeek as the organizers, nor MediCongress accept any liability.
- The organizers do not, in any manner, endorse any of the company product claims displayed or services provided in the exhibition during SpineWeek 2027. The information given and the activities organized by companies are under their own full responsibility.
- All sponsors and exhibitors are responsible for complying with all national and international rules and regulations with regard to the code of practice on promotion of medical and pharmaceutical products and devices.
- By reserving a booth or sponsorship through the Reservation Contract, companies agree that they will not make any legal claims against SpineWeek, the Organising Committee, Congress Organizers, Medicongress, the Local Organizers, the Congress venue, etc.

GENERAL GUIDELINES FOR WORKSHOPS/SATELLITE SYMPOSIA

- By signing the reservation contract, companies accept full responsibility for all the aspects of their Workshops or Satellite Symposia (content, speakers, finances, set-up, etc.).
- The SpineWeek 2027 logo can be used on invitations for these workshops only.
- Companies have to submit the program of their workshop/satellite symposium (overall title, list of speakers and their talks) by 15 February 2027 at the latest. The overall title (not the full program) of your Satellite Symposium/Workshop will be mentioned in the PDF Program as well as in the App of SpineWeek 2027.
- Set-up of the meeting rooms is in theatre style. All other set-ups will be charged extra.
- Companies must stick to the reserved set-up and dismantling time and must respect the time slot allocated for their satellite Symposium/ Workshop.



